

SPONSORSHIP PACKAGES



OFFICIAL EVENT



VIP Skybox

What better way to entertain your guests during this special week than in your own private skybox on the 18th hole? Enjoy the excitement as every professional, amateur and celebrity putts out on the 18th hole.

Package Includes:

- VIP skybox on the 18th green to entertain thirty (30) guests, (Thursday – Sunday)
Food, beer, wine and soft drinks can be arranged through the tournament caterer
- Fifty (50) weekly badges
- Corporate recognition on all electronic leaderboards
- Listing in the tournament program
- Pairings sheets delivered to the skybox daily



OFFICIAL EVENT



Corporate Vendor Tent

What better way to showcase your product to thousands of individual consumers and other corporations just like you than with your very own corporate vendor tent? Take advantage of this exclusive opportunity to give your product the exposure it needs as 30,000 + walk passed it at *The Ford Wayne Gretzky Classic presented by Samsung*.

Package Includes:

- One (1) 10' x 10' retail tent
- Twenty (20) daily grounds passes
- Four (4) weekly exhibitor passes

Pairings Party Presenting Sponsor

Your company can be the exclusive sponsor of this invitation only event on Wednesday June 25th. Take advantage of this unique opportunity to put your product in front of tomorrow's PGA Tour stars, some of the world's most popular athletes and celebrities, as well as corporate executives as they discover their much anticipated pairings for the *Ford Wayne Gretzky Classic presented by SAMSUNG*.

Package Includes:

- Corporate branding at Pairings Party
- Ten (10) tickets to the Pairings Party
- Corporate recognition on all electronic leaderboards
- Fifty (50) weekly badges
- Listing in the tournament program



Charity Auction Presenting Sponsor

Be a part of this signature event that will bring amateurs and celebrities together for a cocktail reception and world-class auction. This event includes live musical entertainment and will help raise money for *The Wayne Gretzky Foundation* as well as other local charities.

Package Includes:

- Twenty (20) event invitations
- Corporate branding at the Charity Auction
- Corporate recognition on all electronic leaderboards
- Fifty (50) weekly badges
- Listing in the tournament program



Volunteer Appreciation Party

Help us thank the entire volunteer staff that make the *Ford Wayne Gretzky Classic presented by SAMSUNG* possible. The Volunteer Appreciation party includes a cocktail reception and live musical entertainment.

Package Includes:

- Corporate logo on left sleeve of Volunteer shirts
- Corporate Branding at Volunteer Appreciation Party
- Listing in the Tournament Program
- Corporate recognition on all electronic leaderboards
- Fifty (50) weekly badges
- Twenty five (25) event invitations



Official Ticket Sponsor

Being the official ticket sponsor offers your company an opportunity to be on more than 50,000 tournament tickets. In addition to having your company logo on the front of each ticket, we will help drive traffic to your store by placing a bounce-back coupon on the backside of each ticket as well!!

Package Includes:

- Company logo on all tickets printed
- Company coupon or ad on the back of every ticket printed
- Twenty five (25) weekly badges
- Listing in the tournament program



OFFICIAL EVENT



Volunteer Uniform Sponsor

Showcase your company's logo on over 500 shirts worn by the volunteers of *The Ford Wayne Gretzky Classic* presented by SAMSUNG.

Package Includes:

- Logo on the sleeve of all volunteer shirts
- Twenty five (25) weekly badges
- Listing in the tournament program



OFFICIAL EVENT



Pairings Sheet Sponsor

Display your company logo on the most widely used spectator document of tournament week. Over 10,000 tournament pairings sheets will be distributed free-of-charge on all four (4) days of the tournament.

- Pairings sheets list the daily groupings and tee times for all contestants.
- Pairings sheets will be handed out at multiple locations at both The Georgian Bay Club and The Raven Golf Club at Lora Bay.



OFFICIAL EVENT



Volunteer Hat Sponsor

Showcase your company's logo on over 500 hats worn by the volunteers of *The Ford Wayne Gretzky Classic presented by Samsung.*

Package Includes:

- Logo on the hats of all volunteer's
- Twenty five (25) weekly badges
- Listing in the tournament program



OFFICIAL EVENT



Presenting Sponsor of Media Day

Your brand will receive tremendous exposure through this opportunity as the media day sponsor. It will be promoted in all material as well as on-stage signage. Your company will also have the opportunity to distribute its product as the media day gift. Media day will be covered by The Golf Channel, local television and radio, as well as local and national print media.



OFFICIAL EVENT



Electronic Scoreboard Sponsor

Promote your company on six electronic leader boards located throughout both courses in high traffic areas including both of the 18th greens. The electronic leader boards provide spectators with updated scores, complete standings of the tournament as well as a daily schedule of events.

Package Includes:

- Corporate recognition on all six (6) electronic leaderboards
- Twenty five (25) weekly badges



OFFICIAL EVENT



Pro-Am Player Package

Imagine yourself playing alongside the PGA Tours Stars of tomorrow as well as some of the biggest names in Sports and Entertainment. Stop imagining!! This package will make it a reality. Give yourself the opportunity to do just that and compete in what will certainly be one of the Nationwide Tours biggest events *The Ford Wayne Gretzky Classic presented by Samsung*.

Package Includes:

- A Professional Tour Player as your partner in *The Ford Wayne Gretzky Classic presented by Samsung*
- Unlimited practice rounds at the two (2) tournament courses Monday, Tuesday and Wednesday
- Two (2) days of tournament play on The Golf Channel, with the chance to advance to the third and fourth rounds
- One (1) Ticket to the Pairings Party Wednesday night where you will meet your professional partner
- Contestant gift bag with product from our great sponsors



Driving Range Sponsor

Make your company a part of the action as your logo is showcased where all professionals, amateurs and celebrities gather to sharpen their skills before it counts! Give your company the exposure it needs in this high traffic area.

Package Includes:

- Corporate signage at the driving range of both courses
- Listing in the Tournament program
- Twenty five (25) weekly badges



Practice Green Sponsor

Display your company logo at one of the most popular gathering spots for professionals, amateurs and celebrities as they fine tune their short game! Give your company the exposure it needs in this high traffic area.

Package Includes:

- Corporate signage greenside at both courses
- Listing in the Tournament program
- Twenty five (25) weekly badges



OFFICIAL EVENT



Starter Tent Sponsor

Official starting tents, located on the tees of holes #1 and #10 on both courses, are an excellent way to increase brand awareness. Give your brand the exposure it needs as the contestants begin their rounds. These tents are highly visible by both spectators and contestants.



OFFICIAL EVENT



“Quiet Please” Paddle Sponsor

What better way to create brand awareness than by putting your name on over 150 “Quiet Please” paddles. These paddles will be raised high in the air for all to see during tournament week on both courses. Take this opportunity to print your company name/logo at the top of these unique billboards.



OFFICIAL EVENT



Scoring Tent Sponsor

Take this opportunity to prominently display your company logo on the official tournament scoring tents located behind the greens on holes #9 and #18 at both *The Georgian Bay Club* and *The Raven Golf Club at Lora Bay*. These tents offer an opportunity to be seen by the entire crowd as players finish on the most exciting holes on the golf course.



OFFICIAL EVENT



Tournament Scoreboard Sponsor

Take this opportunity to have your company name displayed on the canopy of the tournament's main scoreboard for all to see at The Georgian Bay Club. This scoreboard will be viewed by players and spectators throughout the tournament week.



OFFICIAL EVENT



Security Sponsor

Place your company name on the shirts of over one hundred tournament security staff. The security staff will be highly visible inside and outside of the ropes as well as at all evening events.



OFFICIAL EVENT



Premium Hole Sponsor

Take advantage of this opportunity to give your brand the exposure it deserves on the highly visible tee/yardage signs for holes #1, #10 and #18. These holes will attract some of the biggest galleries of the week. These premium locations provide a company with maximum exposure with thousands of spectators gathering throughout the tournament week.

Package Includes:

- Twenty five (25) weekly badges
- Listing in the tournament program



OFFICIAL EVENT



Hole Sponsor

Holes #2-9 and #11-17

Give your brand the advantage it deserves with this opportunity to choose a Designated hole (#2-9 and #11-17) and have its name in full view of thousands of spectators all week long. Your company logo will be displayed on the Highly visible tee/yardage sign on your choice of holes.

Package Includes:

- Twenty five (25) weekly badges
- Listing in the tournament program



OFFICIAL EVENT



Locker Room Sponsorship

Your company name will be exclusively displayed in the locker room area at The Georgian Bay Club. The locker room will be used by all Nationwide Tour Professionals as well as celebrity and amateur contestants.

Take advantage of this unique opportunity to place your product inside the lockers of all the contestants.



OFFICIAL EVENT



Ford Wayne Gretzky Classic

presented by SAMSUNG

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