



FACT SHEET

Name

Nationwide Tour

Headquarters

PGA TOUR
112 PGA TOUR Boulevard
Ponte Vedra Beach, FL 32082
Phone: 904-285-3700

PGA TOUR Commissioner

Timothy W. Finchem (since June 1, 1994)

President/Nationwide Tour

Bill Calfee (since 1999)

Web Site

PGATOUR.com

Nationwide Tour Official Tagline

“PGA TOUR Driven”

Overview

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's biggest stage. As the official proving ground of the PGA TOUR, two out of three PGA TOUR members are Nationwide Tour alumni. As of June 22, 2009, Tour alumni had won 249 PGA TOUR titles, including 12 majors and three PLAYERS Championships. Twenty-five PGA TOUR cards and prize money of \$18.5 million will be at stake over the course of 29 events in 2009. Recognizing the Tour's growing stature, Nationwide Insurance has renewed its umbrella sponsorship of the Nationwide Tour through 2012. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.3 billion in charitable giving. To learn more about the PGA TOUR and Nationwide Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.com.

History

1990 – 2009. The Tour celebrates its 20th season in 2009.

Charity

The Nationwide Tour and its tournaments are committed to supporting charities in the communities in which the events are played. The three Tours of the PGA TOUR and their tournaments have exceeded \$1.3 billion in charitable giving dating back to the first recorded donation in 1938. In 2008, charity efforts on the Nationwide Tour were led by

the Albertsons Boise Open (\$1,026,000), BMW Charity Pro-Am (\$906,000) and Price Cutter Charity Championship (\$689,000). Annually, the Tour honors its Charity of the Year and Volunteer of the Year.

2009 Schedule

Features 29 events played in 18 states and five countries outside the U.S. (Panama, Australia, New Zealand, Mexico and Canada).

Prize Money

\$18,500,099 over 29 events; the average purse is a record \$637,934. In 2009, the Nationwide Tour will play for \$1 million at the Soboba Classic in Southern California and the Nationwide Tour Championship at Daniel Island in South Carolina.

Eligibility

Each Nationwide Tour player has a position on the priority ranking system that is used to determine full-field open tournaments. The complete priority ranking system may be found at the beginning of Section 2 (page 2-2) of the 2009 Official Nationwide Tour Guide or in the Nationwide Tour area of *PGATOUR.com*. The majority of Nationwide Tour events have 144- or 156-player fields.

Membership

Nationwide Tour members hail from around the globe. There are currently 69 international players with full or partial Tour exemptions, representing 18 countries outside the United States: Argentina, Australia, Bermuda, Canada, Colombia, England, Ireland, Japan, Mexico, New Zealand, Norway, Paraguay, Serbia, South Africa, South Korea, Sweden, Venezuela and Wales. See page 2-123 of the Official Nationwide Tour Guide for a country-by-country breakdown of the membership (as of Dec. 2008).

2008 Graduates

25 players earned 2009 PGA TOUR cards based on their final position on the 2008 money list (they are in order of finish): 1-Matt Bettencourt, 2-Brendon de Jonge, 3-Jeff Klauk, 4-Jarrod Lyle, 5-Bill Lunde, 6-Colt Knost, 7-Darron Stiles, 8-Greg Chalmers, 9-Scott Piercy, 10-Greg Owen, 11-Peter Tomasulo, 12-Rick Price, 13-Kris Blanks, 14-David Mathis, 15-Casey Wittenberg, 16-D.A. Points, 17-Arjun Atwal, 18-Aron Price, 19-Marc Leishman, 20-Brendon Todd, 21-Scott Gutschewski, 22-Spencer Levin, 23-Bryce Molder, 24-Matt Weibring and 25-Ricky Barnes.

Bettencourt was the leading money winner with \$447,863, which earned him an exemption into the 2009 PLAYERS Championship. De Jonge was Player of the Year.

“The 25” Program

Introduced in 2007, “The 25” program highlights the season-long quest to finish in the top 25 on the money list and earn a PGA TOUR card for the following season. A caddie bib program is one element of a broader marketing campaign that tells the story of “The 25” and spotlights the Nationwide Tour’s ongoing connection and contributions to the PGA TOUR. Each week caddies of the top-25 players wear a gold caddie bib designating their player’s current position on the money list.

PGA TOUR Impact

Every year, the impact of the Nationwide Tour on the PGA TOUR grows. As of June 22, 2009, 249 PGA TOUR tournaments had been won by players with Nationwide Tour roots, including all four major championships and three PLAYERS Championships (through 2008 season); of the 47 official events on the 2009 PGA TOUR schedule, all but one (AT&T National) have been won by former Nationwide Tour players; two out of

three current PGA TOUR members, and nine who played in the 2007 U.S. Presidents Cup and five members of the 2008 U.S. Ryder Cup team, are Nationwide Tour alumni. In recognition of the Tour's growing stature and competitive impact, beginning in 2007 the PGA TOUR Policy Board increased the number of PGA TOUR cards available from 20 to 25.

TV

GOLF CHANNEL, available in more than 120 million homes worldwide, is the exclusive cable television home of the Nationwide Tour and will provide coverage of 16 events in 2009.

Awards

- The Nationwide Tour Player of the Year receives the Jack Nicklaus Trophy.
- The Nationwide Tour recognizes its Player of the Month (February through October).

Nationwide

Nationwide, based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by A.M. Best. The company provides a full range of personalized insurance and financial services, including auto insurance, motorcycle, boat, homeowners, life insurance, farm, commercial insurance, administrative services, annuities, mortgages, mutual funds, pensions, long-term savings plans and health and productivity services. For more information, visit www.nationwide.com.

Nationwide Tour Communications Contacts

Ty Votaw, Exec. Vice President, Communications & International Affairs, PGA TOUR
904-280-4774

Ana Leaird, Senior Vice President, Communications, PGA TOUR
904-273-3681

James Cramer, Vice President, Communications, PGA TOUR
904-273-3293

Jeff Adams, Director of Communications, Nationwide Tour
904-273-3397

Joe Chemycz, Media Official, Nationwide Tour
904-273-3305

Kin Lo, Media Official, Nationwide Tour
904-280-5031

Adam Wallace, Media Relations Assistant, Nationwide Tour
904-543-7405

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